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CBOC Liaison

CABOC Objective 2020

One of CABOC Objectives 2020 is, “Assign a liaison to each of the 97 new CBOCs formed during the period November 2017 to March 2020.”

Overview

This Board policy will provide the framework to implement the CBOC Liaison objective described above. Each of these questions will be discussed below:

- Why have CBOC Liaisons?
- Why was the November 2017 to March 2020 period selected?
- How are Liaisons assigned?
- What is the role of the CBOC Liaison?
- How does a Liaison get started?
- What are the expectations?
- How much time is required?
- What is the purpose of the monthly CBOC Liaisons Zoom call?

Why have CBOC Liaisons?

- Provide a way to market our services to CBOCs.
- Provide a forum to recruit CABOC members.
- Provide a forum to recruit Professional Advisors.
- Provide direct services to CBOCs.

Why was the November 2017 to March 2020 period selected?

All these CBOCs were formed in the past two and one-half years and provides an excellent initial target market for our services.

How are Liaisons assigned?

It is proposed that Liaisons be assigned on a ratio of one (1) Liaison to five (5) CBOCs.

What is the role of the CBOC Liaison?

To provide a way for CABOC to connect with assigned CBOCs.

CABOC
7 Board Policy CBOC Liaison
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32 **How does a Liaison get started?**

33 Obtain the contact information for the chairperson of assigned CBOCs.

34 Introduce yourself and CABOC to the chairperson of assigned CBOCs.

35 Request the district to add you to the CBOC agenda subscription list per Brown Act.

36 **What are the expectations?**

37 Visit CBOC in person and/or via Zoom.

38 Monitor CBOC meetings.

39 Recruit CABOC members.

40 Recruit Professional Advisors.

41 Provide support upon request.

42 Sign up CBOC members for CABOC free newsletter.

43 Make California Public Records Act requests of key documents, when useful for our purposes.

44 Minimum one communication (email/telephone) with assigned CBOC chairperson each month.

45 **How much time is required?**

46 About one (1) hour per week.

47 **What is the purpose of the monthly CBOC Liaison Zoom call?**

48 To share best practices on delivery of our services to CBOCs.

49 To share experiences.

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52 History: Approved by Board of Directors on September 12, 2020